



Bundesverband Deutscher  
Kapitalbeteiligungsgesellschaften

German Private Equity and  
Venture Capital Association



Dr. Minoo Zarbafi

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Dr. Minoo Zarbafi is Vice President at Bertelsmann Investments, managing Bertelsmann's global venture capital activities and building partnerships with startups and technology platforms. Bertelsmann Investments makes direct and indirect investments and bundles shares in 150+ startups primarily in China, India, Brazil, US, and Europe. Minoo combines 10+ years of combined work and management experience in venture capital and startups (i.a. HelloFresh, Movinga, Outfittery), strategy consulting (Roland Berger), and digital transformation at various corporations in the financial service industry. She is a passionate part-time advisor and mentor for founders and young entrepreneurs on starting and scaling their businesses, i.a. at the Global Startup Program at Singularity University and the Founders Academy at Founders Foundation. She holds a PhD (Dr. rer. pol.) in Responsible Investment and Social Psychology from European Business School, Germany, in collaboration with the UN initiative Principles for Responsible Investment (PRI) and is a certified NLP/MBTI trained coach.