

# The German Private Equity Market in 2020

Bundesverband Deutscher Kapitalbeteiligungsgesellschaften e.V. (BVK)

*March 2021*



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- The following charts summarise a selection of the most important market figures from the BVK Statistics 2020. Further details can be found in the BVK Statistics tables at <https://www.bvkap.de/markt/statistiken>
- The data used for the analysis are subject to continuous updating. For that reason the available figures for 2020 should be regarded as preliminary. Due to updates of the dataset, the data from previous years contained in the present statistics also differ from those published in previous annual BVK statistics.

# European Data Cooperative (EDC)

- The following market figures are based on the pan-European statistics platform **European Data Cooperative (EDC)**. It is a joint initiative by the most important private equity and venture capital associations in Europe: Invest Europe (Europe), AIFI (Italy), ASCRI (Spain), BVA (Belgium), BVCA (Bulgaria), BVCA (UK), BVK (Germany), CVCA (The Czech Republic), DVCA (Denmark), France Invest (France), Finland (FVCA), Luxembourg (LPEA), Norway (NVCA), The Netherlands (NVP), Poland (PSIK), Switzerland (SECA), South Eastern Europe (SEEPEA), Sweden (SVCA).
- The EDC serves as the single data entry point for members of private equity and venture capital associations and other contributors across Europe to collect Europe wide industry activity on fundraising, investments and divestments. Using one platform with a standardised methodology allows us to have consistent, robust pan European statistics that are comparable across the region.
- Since 2016, the BVK has been using the EDC for data collection and statistics generation, which is the successor system to PEREP Analytics, the pan-European statistics platform used from 2008 to 2015, whose data were migrated to the EDC.
- The EDC database brings together 3,400 firms, 9,500 funds, 75,000 portfolio companies and 280,000 transactions.

**EuropeanDataCooperative**

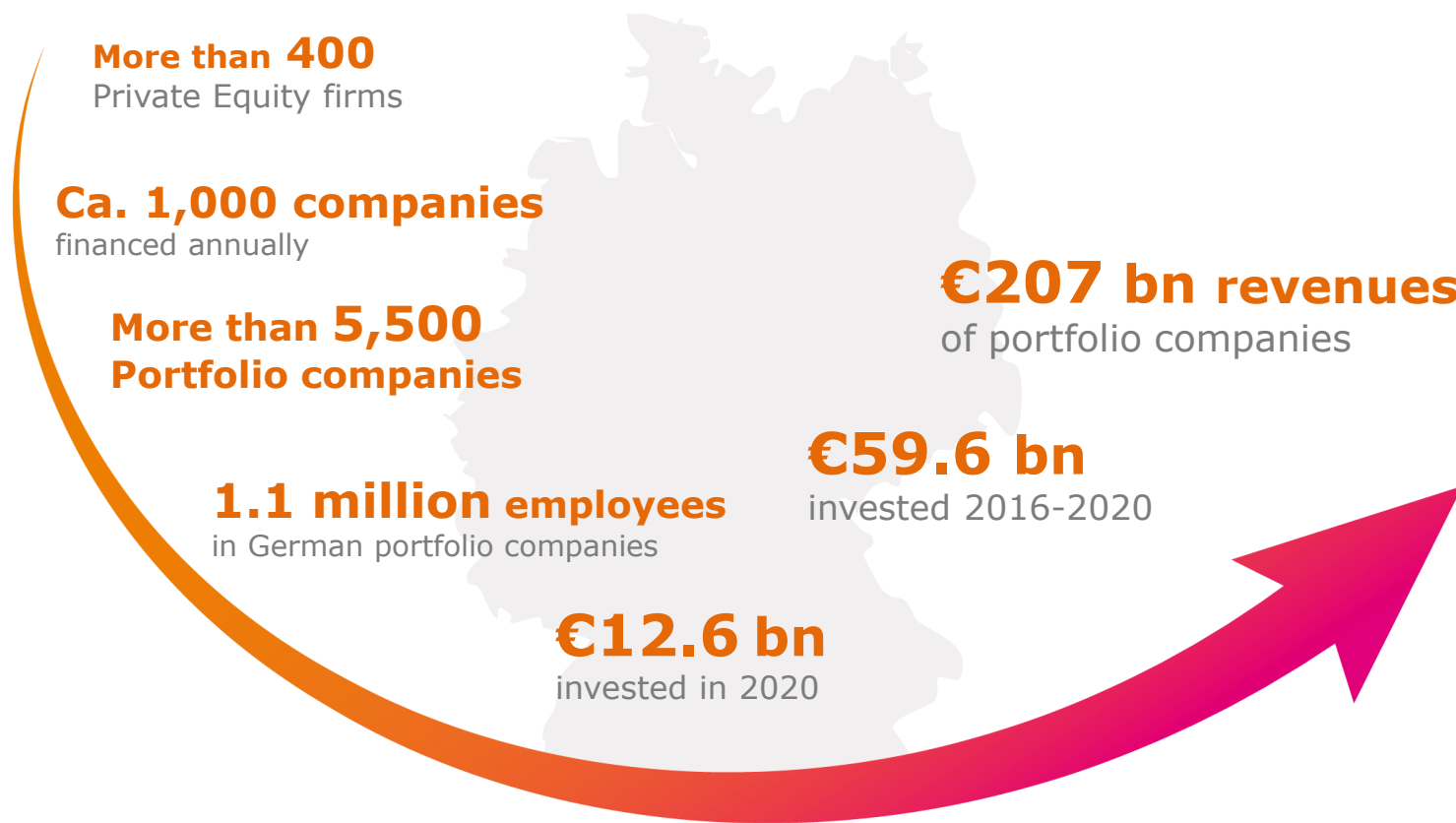
The German Private Equity Market

## **1. Key Facts**

## 1. Most Important Facts

# Private Equity in Germany

## The importance of private equity in the German economy



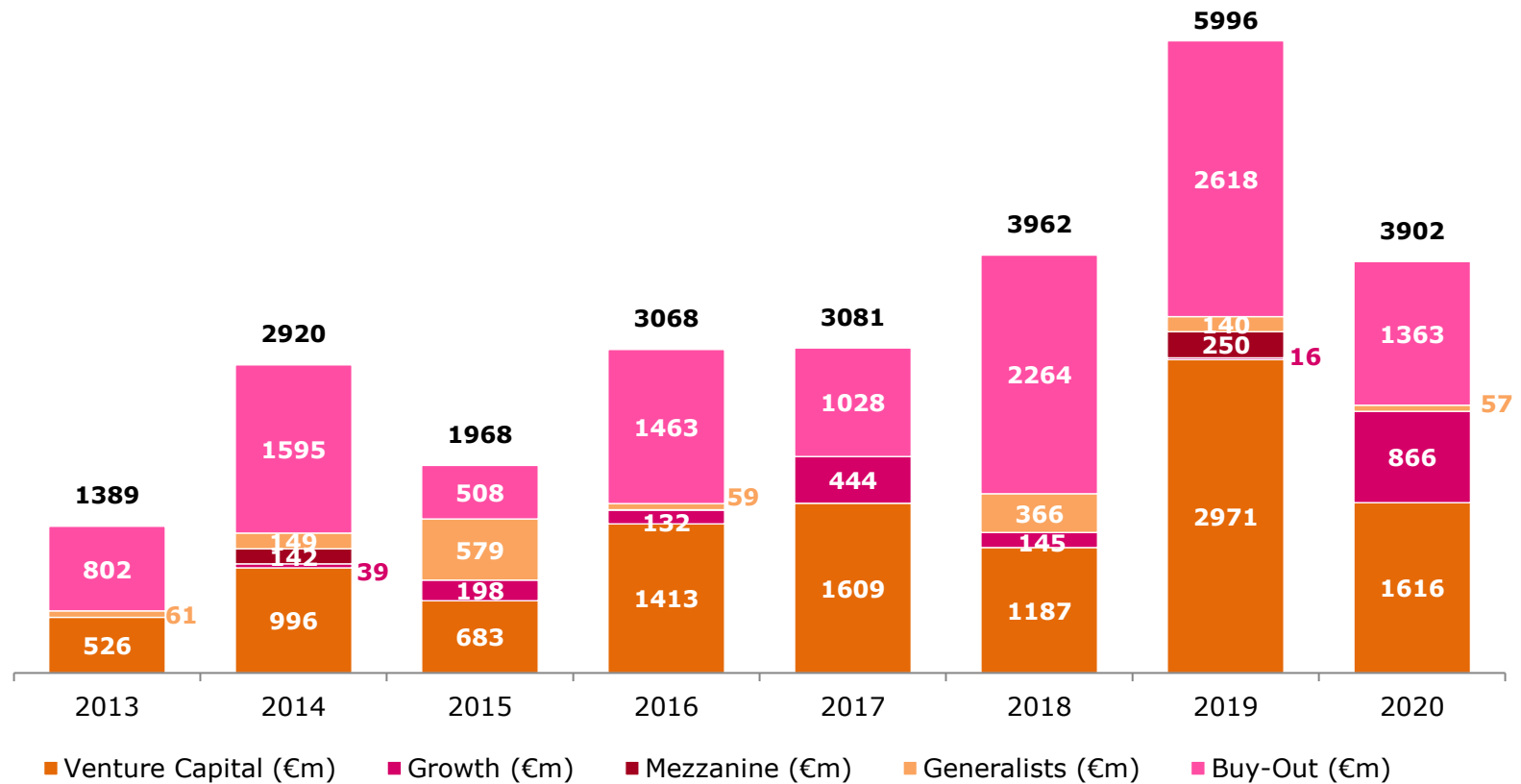
The German Private Equity Market

## **2. Market Figures in Detail**

## 2. Market Figures in Detail

# Fundraising of German Funds

## Fundraising by fund stage focus 2013-2020

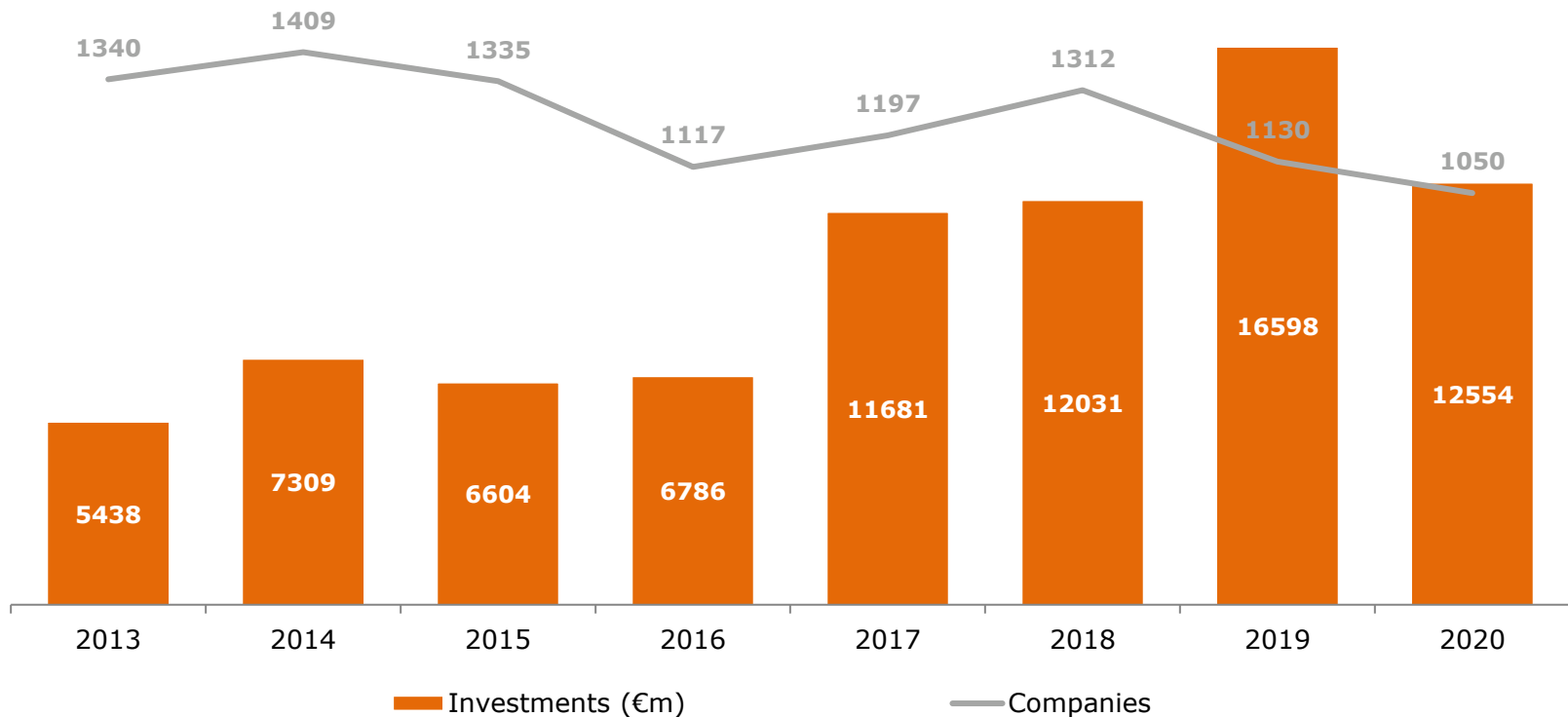


Source: European Data Cooperative (EDC) / BVK, data as per March 2021. Data is continuously updated.

## 2. Market Figures in Detail

# Investments in Germany

### Investment amount and number of companies financed 2013-2020



Source: European Data Cooperative (EDC) / BVK, data as per March 2021. Data is continuously updated.

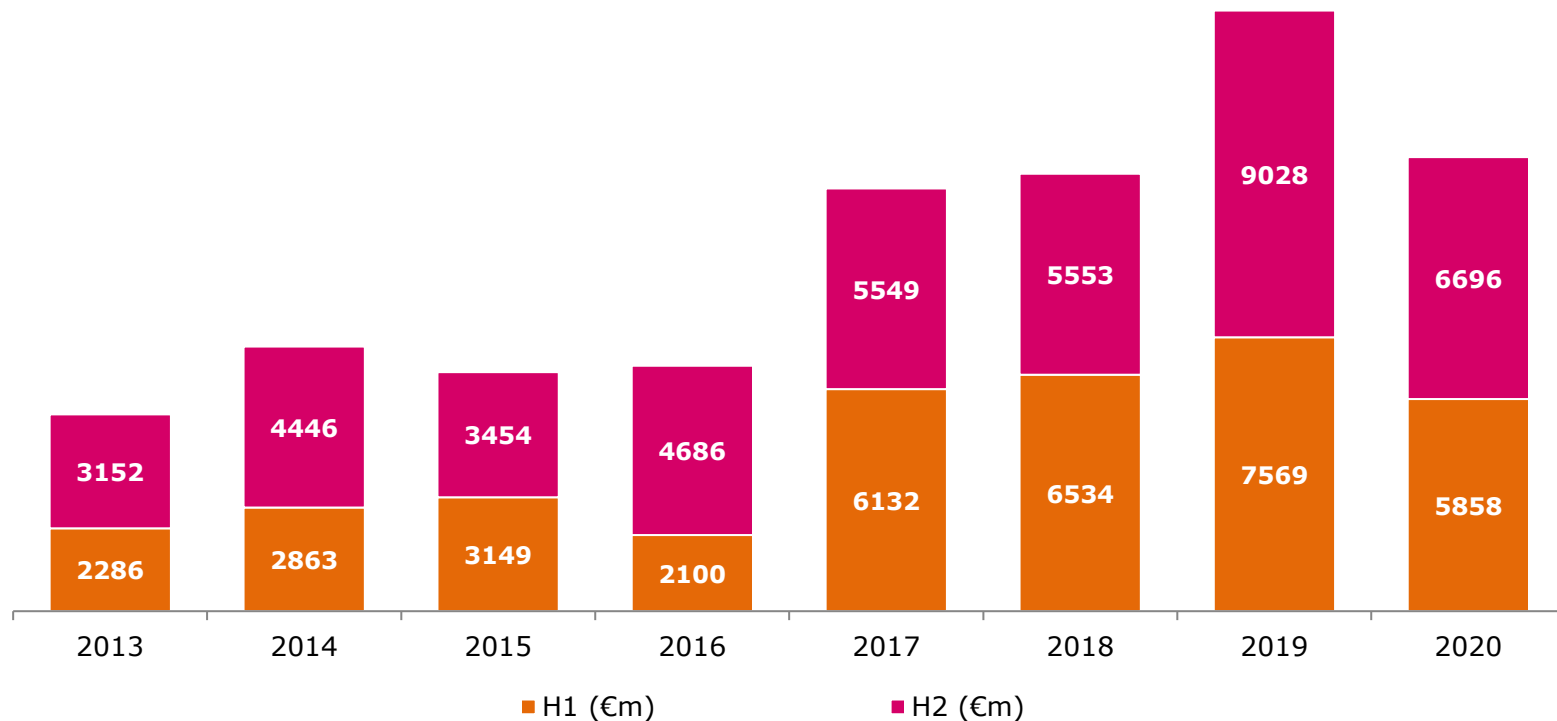
Market statistics = Investments in Germany regardless of origin of investing firm



## 2. Market Figures in Detail

# Semi-annual investments in Germany

## Investment amount 2013-2020



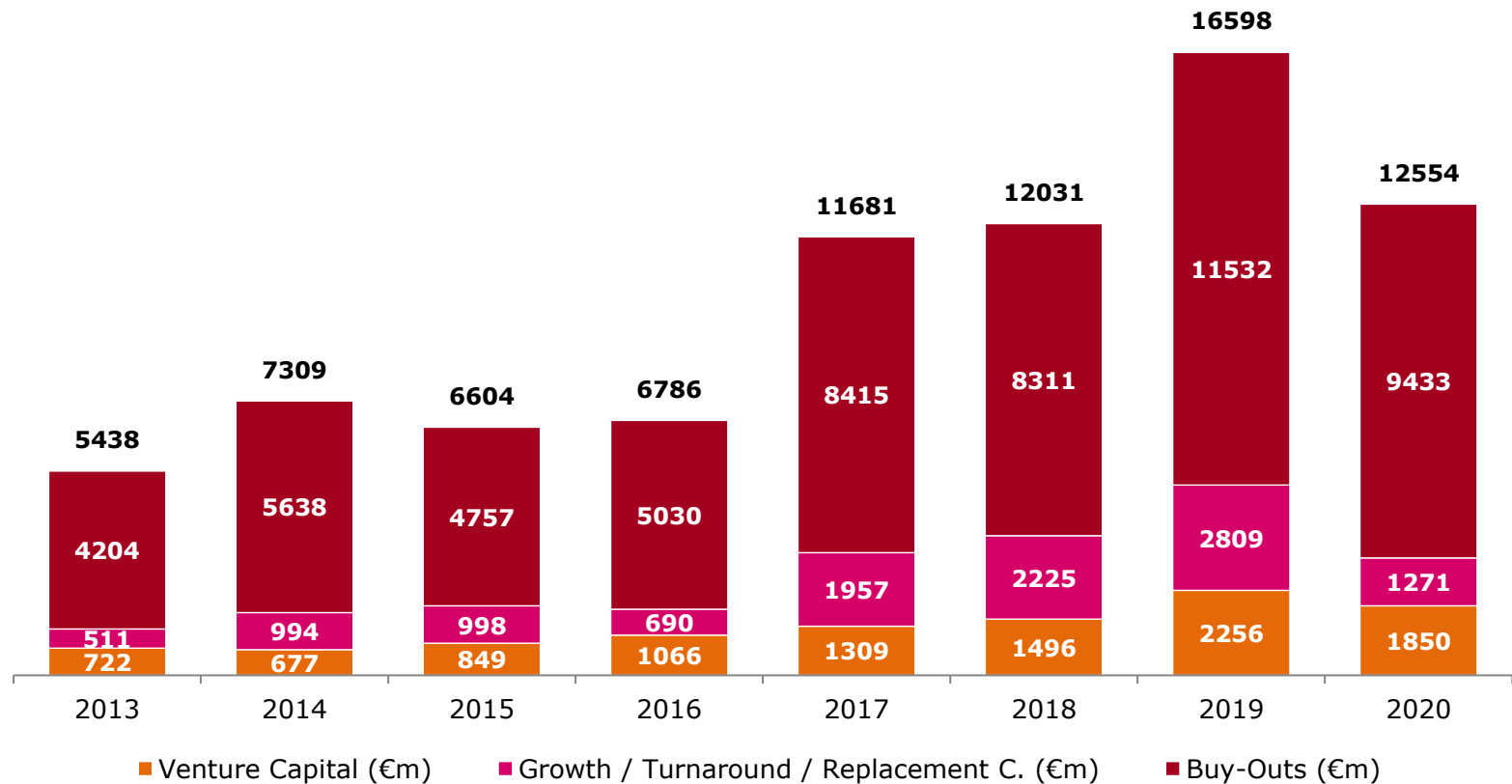
Source: European Data Cooperative (EDC) / BVK, data as per March 2021. Data is continuously updated.

Market statistics = Investments in Germany regardless of origin of investing firm

## 2. Market Figures in Detail

# Investments in Germany

## By stage of investments 2013-2020



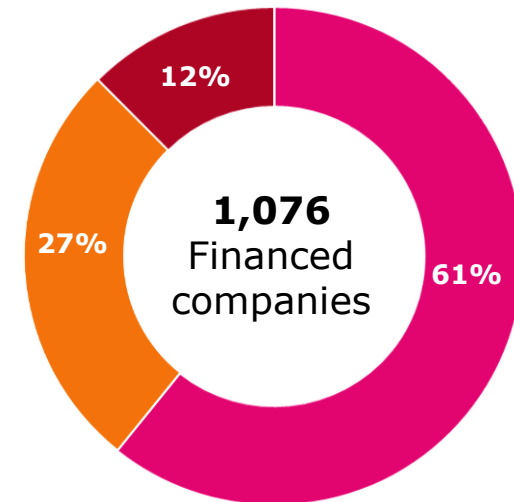
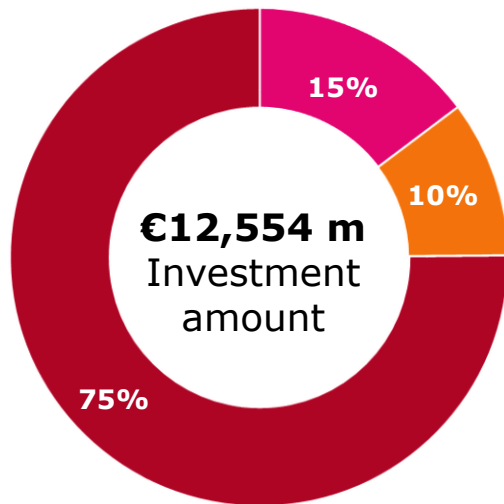
Source: European Data Cooperative (EDC) / BVK, data as per March 2021. Data is continuously updated.

Market statistics = Investments in Germany regardless of origin of investing firm

## 2. Market Figures in Detail

# Investments 2020 by investment stage

Buyouts responsible for nearly three quarter of amount, yet only accounts for every ninth company



Venture Capital

Growth / Other minority investments

Buyouts

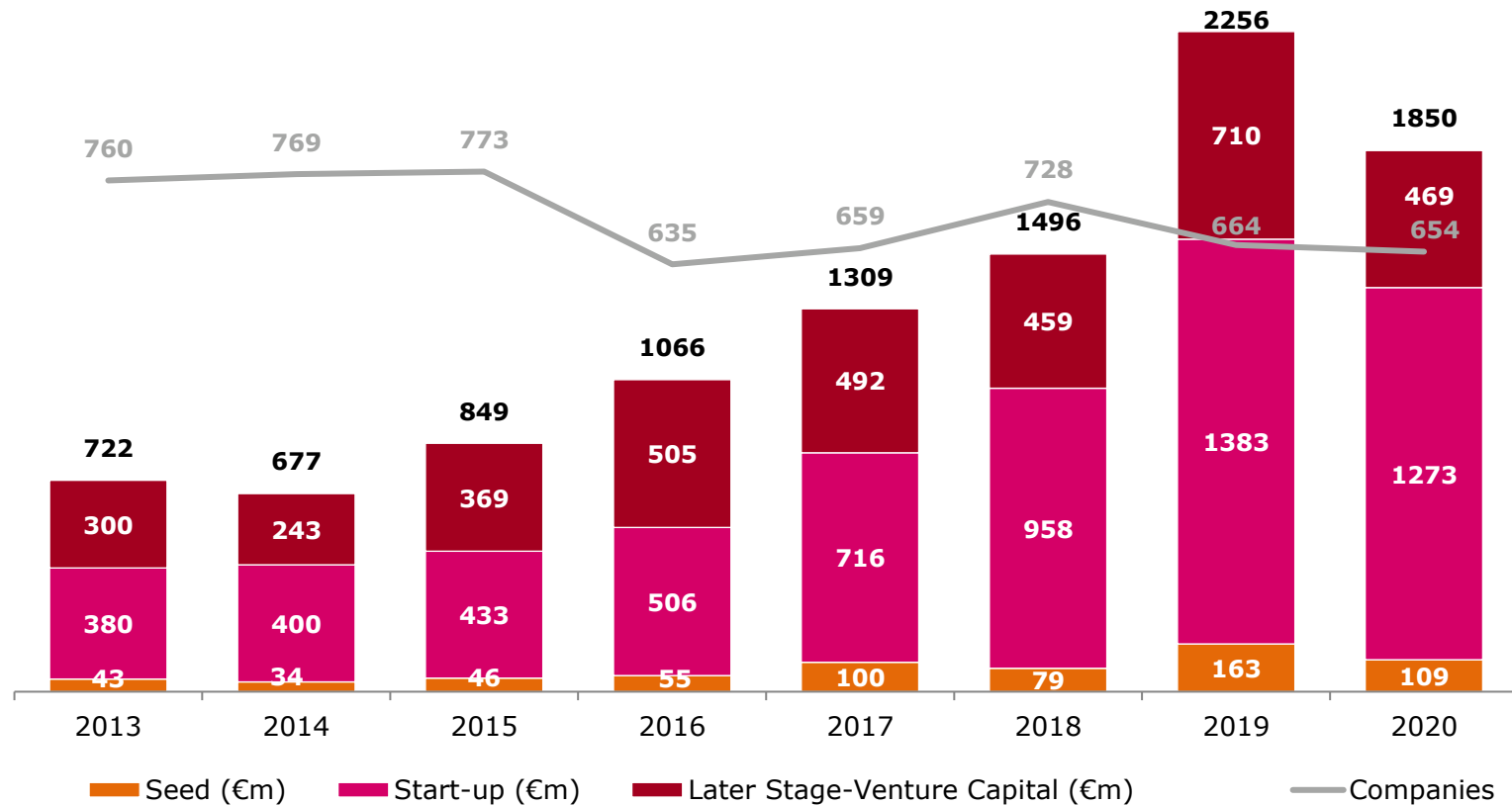
Source: European Data Cooperative (EDC) / BVK, data as per March 2021. Data is continuously updated.

Market statistics = Investments in Germany regardless of origin of investing firm

## 2. Market Figures in Detail

# Venture Capital Investments

### Damper for the upward trend



Source: European Data Cooperative (EDC) / BVK, data as per March 2021. Data is continuously updated.

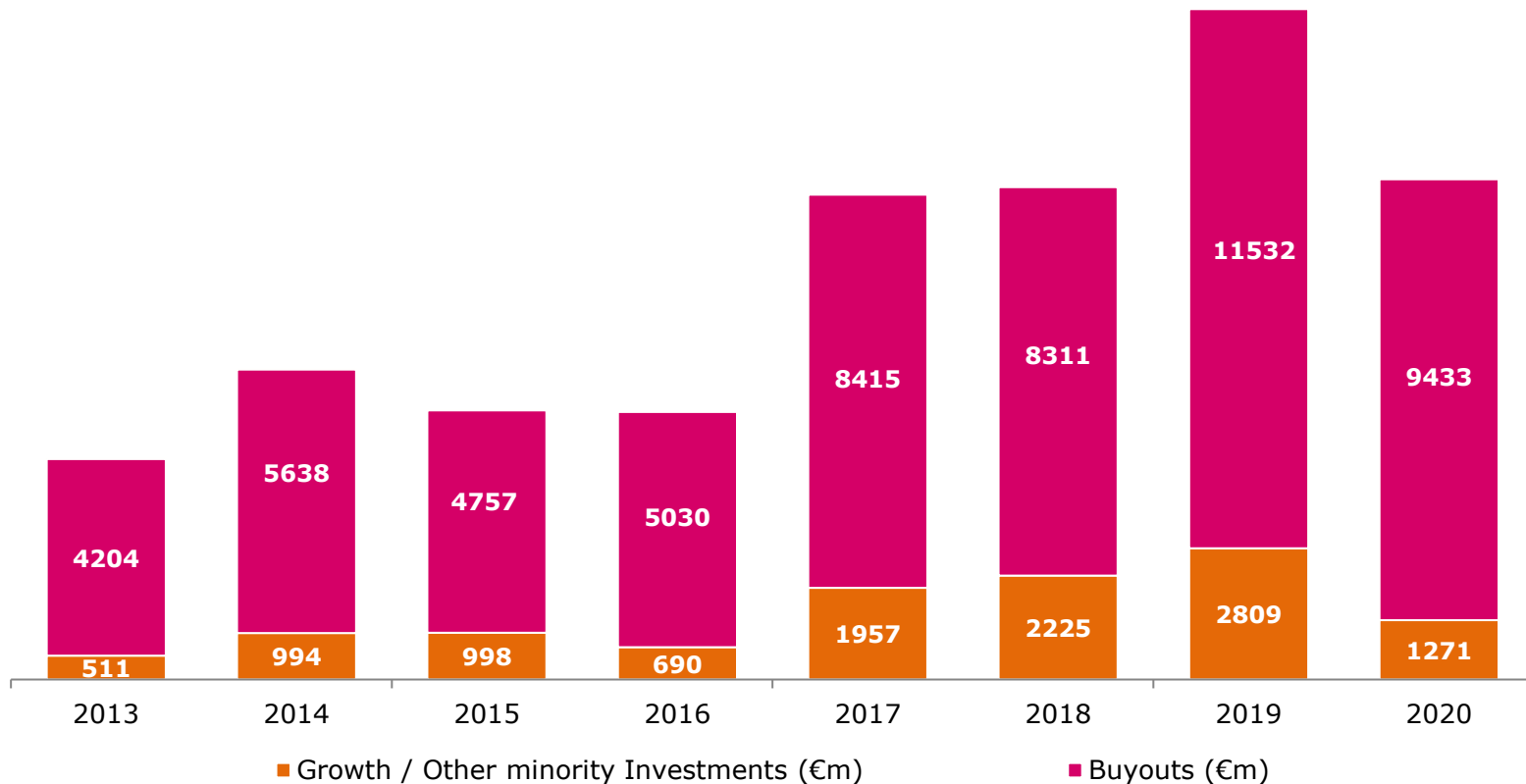
Venture Capital investments include Seed, Start-Up and Later Stage venture capital investments.

Market statistics = Investments in Germany regardless of origin of investing firm.

## 2. Market Figures in Detail

# Buyouts and minority investments

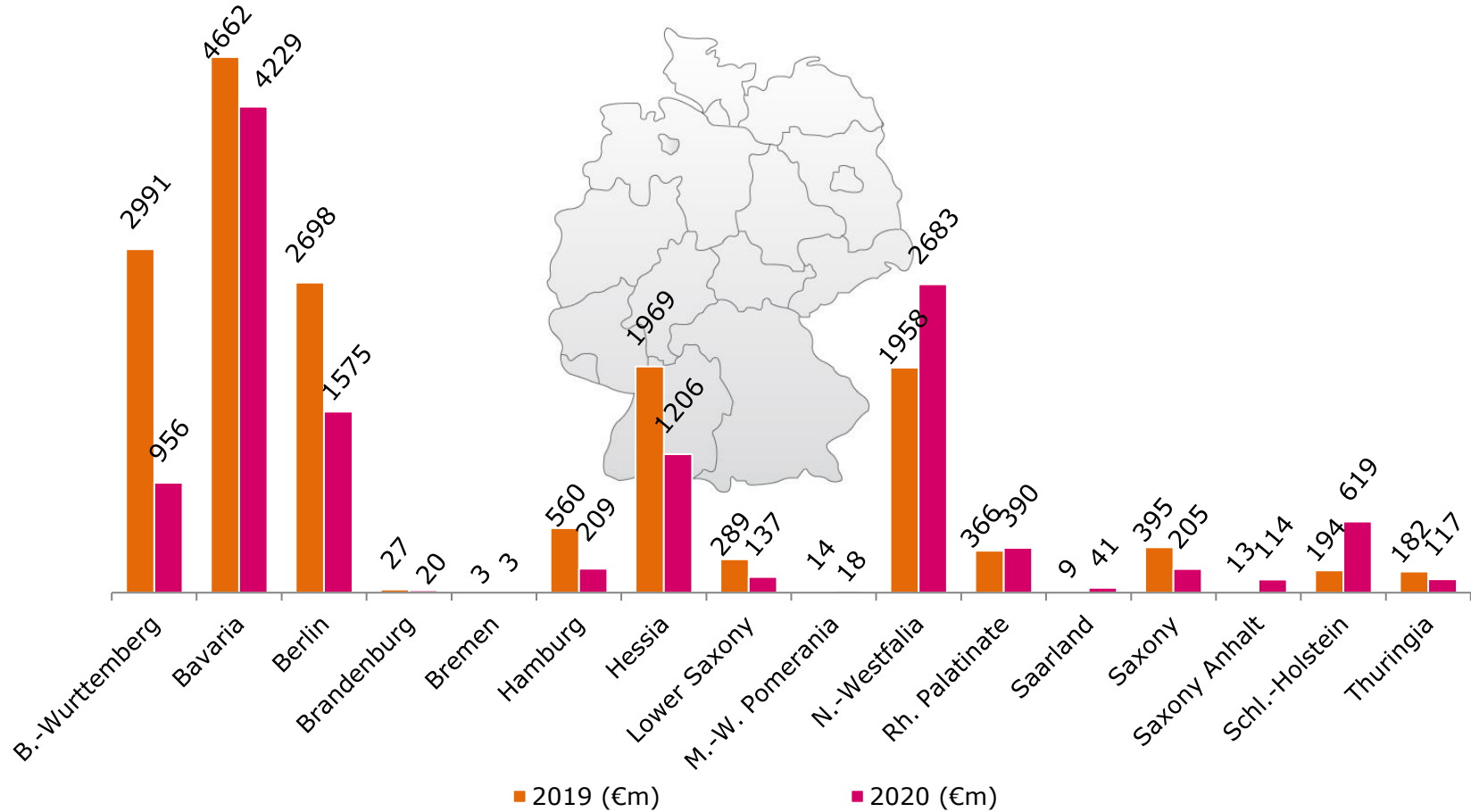
## Investments 2020 at levels of 2017 and 2018



Source: European Data Cooperative (EDC) / BVK, data as per March 2021. Data is continuously updated.  
Market statistics = Investments in Germany regardless of origin of investing firm.

## 2. Market Figures in Detail

# Investments by States

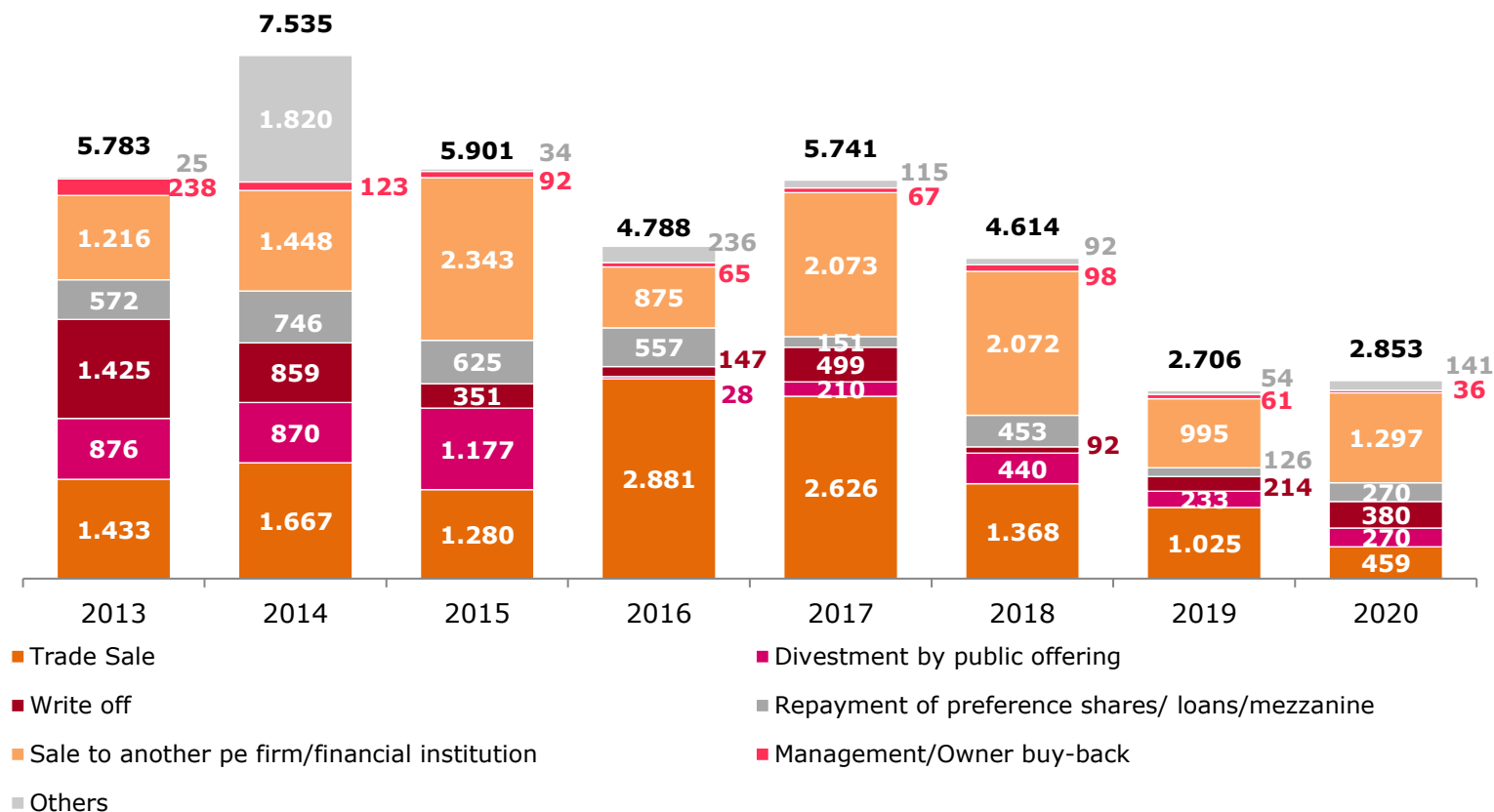


Source: European Data Cooperative (EDC) / BVK, data as per March 2021. Data is continuously updated.  
 Market statistics = Investments in Germany regardless of origin of investing firm

## 2. Market Figures in Detail

# Divestments

## By exit route 2013-2020



Source: European Data Cooperative (EDC) / BVK, data as per March 2021. Data is continuously updated.

Market statistics = Divestments in Germany regardless of origin of divesting firm

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