

Press Release – 16 May 2017

## Hungarian startups are battling for international investment possibilities in Berlin

The last stage of the Startup Campus Roadshow is organized in co-operation with the Hungarian Embassy in Berlin, on the 19<sup>th</sup> of June 2017. The event is powered by Hiventures and aiming at introducing the Hungarian startup community to the German experts.

The Startup Campus is a university-based incubation program, assisting and promoting the innovative ideas born in higher education to enter the market. The initiation is powered by the Hungarian Research, Development and Innovation Office and was introduced at four locations reaching 2000 future and current entrepreneurs and 180 different projects. Thank to the support of Hiventures the program is covering 9 locations by 2017.

The main objective of the event in Berlin is boosting the communication and strengthening the relationship between the German and Hungarian startup community. Participants are getting an insight into the Hungarian innovation policy, subject related governmental incentive programs and their achievements. Furthermore the co-operation possibilities and potentials between the startup world of Budapest and Berlin will be presented.

Some of the most outstanding professionals of the startup and innovation sectors will present at the event, among others Dr. József Pálinkás, President of the Hungarian Research, Development and Innovation Office, Rayk Reitenbach, Investment Director, IBB Beteiligungsgesellschaft (IBB Bet) and Carl-Philipp Wackernagel, Koordinator Berlin Startup Unit in the Berlin Partner für Wirtschaft und Technologie GmbH.

The innovative ideas will be presented to the professional jury represented by Tanja Kufner, managing director of startupbootcamp, Niclas Rohrwacher, CRO & Founder, Factory, Andy Tóth, investment director of Plug and Play and the Startup Autobahn Accelerator and last but not least Kornél Kisgergely, CEO of Hiventures.

All attendants and young entrepreneurs are welcome to the networking section, where flourishing connections can be settled, and startups can communicate privately with the investors of Hiventures and the representatives of the Hungarian Trading House. In addition, venture capital companies and startup incubators will attend the event as well.

The language of the event is English.

**Location:** Unter den Linden 76, 10117 Berlin

**Date:** June 19., 2017 (Monday) 14:00 – 19:00

**Facebook event:** <https://www.facebook.com/events/1905731523018844/>

**The entry is free entry, but bound to registration:** <https://www.eventbrite.com/e/startup-campus-roadshow-berlin-tickets-34139849208>

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**Partners:** National Research, Development and Innovation Office, Hiventures, Hungarian National Trading House, Startupnbootcamp, Berlin Partner, Factory, Plug and Play, Hungarian Embassy of Berlin.

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## The organizers

### Hiventures

The main goal of Hiventures is to initiate venture capital investments, aiming incubation (pre-seed), seed and startup stages, thus fostering pre-establishing or young companies with R&D&I focus. The operation of Hiventures is professionally supported by National Research, Development and Innovation Office and the Hungarian Development Bank Plc. The 170 million US dollars allocated to Hiventures will appear on the market in a unique combination of flexible contracting terms and restructured, fast decision making process.

Covering the entire innovation sphere in Hungary, Hiventures provides funding opportunity for SMEs, fostering the improvement and stable growth also of rural companies, moreover developing rural R&D and innovations. They strongly cooperate with the leading incubators and participants of the startup ecosystem on the domestic market. Beyond the capital funding, Hiventures provide continuous professional support for the businesses in pre-seed stage with the help of our extensive mentor network.

Homepage: [www.hiventures.hu](http://www.hiventures.hu)

### Enterprise Hungary

The mission of Enterprise Hungary Nonprofit Ltd. (EH) is the development of the Hungarian innovation ecosystem (startups and spin-offs), and to encourage young people in becoming entrepreneurs. In 2016 Enterprise Hungary was awarded by the Ministry of National Economy with the European Enterprise Promotion Award. In the last three years, Enterprise Hungary organized the most popular startup competition in the world, Get in the Ring! in Budapest, Hungary.

Homepage: [www.enterprisehungary.hu](http://www.enterprisehungary.hu)