

Invitation

to the

Israeli-German Investors' Conference

30th June 2015

David Intercontinental Conference Center, Tel Aviv



Successful cooperation, groundbreaking technologies, common history: In the 50th year of Israeli-German diplomatic relations, the German-Israeli Chamber of Industry and Commerce (**AHK Israel**) and the German-Israeli Economic Association (**DIW**) will host an innovative networking event that aims to unite past, present and future of the economic relations between both countries.

On the one hand, a **historic exhibition** will portray the development of German brands in the Israeli market from their initial rejection and later lenience to a wholehearted acceptance.

On the other hand, a **power show of high-ranking companies** and institutions will give a promising outlook on the manifold future opportunities of the Israeli-German economic cooperation. The exhibition's axiom is to be **interactive, innovative** and **trend-setting**. **Made in Germany** will offer entrepreneurs, scientists, investors, importers, decision-makers, journalists and the interested public an unprecedented room for ideas.

The exhibition will be open to the public on June 29-30 between 10am and 6pm.
<http://madeingermany.israel.ahk.de>

One of the highlights will be the **Israeli-German Investors' Conference on June 30th**. Four panel discussions with top-class speakers from both Israel and Germany and several workshops hosted by German companies and institutions aim to bring together investors, entrepreneurs, scientists and decision-makers.

We invite you to discuss the challenges of your industry with leading experts, find suitable partners for cooperation, and get information on funding and investment possibilities. Seize this unique opportunity and meet future business partners from both Israel and Germany.



The Israeli-German Investors' Conference

Program

- 10:00** **Registration**
- 10:30** **Greetings:**
Dr. Michael Federmann, President of AHK Israel
Hildegard Müller
President of the German-Israeli Economic Association D-I-W
- 11:00** **Two parallel panel discussions**
- The “Real” Thing – Challenges and Opportunities in Real Estate Investments in Germany**
Moderator:
Dr. Robin Fritz, FPS
Panel:
Dieter Esser, Head, Department for Real Estate Loans, Berliner Volksbank
David Fattal, Owner, Fattal Hotels Ltd.
Adi Keizman, Founder & CEO, Berlin Estate
Karin Shalev-Shogol, COO, AFI Europe Germany (Africa Israel)
Heidemarie Wagner, Managing Partner, Trinavis Tax Consultants
- Joint Ventures, Mergers and Acquisitions – German-Israeli Industrial Cooperation, what is the formula for success?**
Moderator:
Hemdat Sagi, Commercial Attaché, Head of Economic and Trade Mission to Berlin, Israeli Ministry of Economy
Panel:
Eran Alroy, CEO SPL & Senior Vice President, Software AG
Ralf Christian, CEO, Siemens Energy Management
Sven Dethlefs, COO, Teva Pharmaceutical Industries Ltd.
David Federmann, Chairman of the Board, Freiburger Compound Materials
Yossi Hajaj, CFO, Delta Galil Industries Ltd.
Ariel Kessel, CFO, Yad2
- 12:30** **Networking Lunch**
Visit of the exhibition
- 14:00** *Desserts in the exhibition Hall*

14:30 **Two parallel panel discussions**

Made it in Germany – Israeli Success Stories on the German Market

Moderator:

Grisha Alroi-Arloser, CEO, AHK Israel

Panel:

Naty Barak, Netafim Ltd.

Daniel Birnbaum, CEO, Sodastream

Yossi Carmil, Corporate Co-CEO, Cellebrite

Christian Erbe, CEO, ECI GmbH

Achim Hartig, Director, Germany Trade and Invest (GTAI)

Andrea Rumpel, Head of MS Serviceteam Germany, Teva GmbH

Ofer Segev, AVP Head of Digital Services Sales EMEA, Comverse, Inc.

Investing in Innovation – Crowdfunding, Angels and Venture Capital

Moderator:

Guy Horowitz, Vice President Business Development
and Managing Director, Deutsche Telekom BD and Venturing Ltd.

Panel:

Kevin Baxpehler, Head of Israel Office, ProSiebenSat1. Media

Shelly Hod Moyal, Founding Partner, iAngels

Jon Medved, Founder & CEO, OurCrowd

Gad Toren, Investment Partner, Bosch VC

Yael Weinstein, Director of Economic Development, Tel Aviv Global
Administration, Municipality of Tel Aviv

Yahal Zilka, Managing Partner, Magma Ventures

16:00 **Keynote: Thomas Ebeling**, CEO, ProSiebenSat.1 Media AG

16:30 **Happy hour at the exhibition hall with live music and a cold beer**

18:00 *End of Event*

Workshops on the 29th and 30th:

- **Financing Real Estate Investments** hosted by Berliner Volksbank and Trinavis
- **German Media Landscape** hosted by ProSiebenSat1. Media
- **Germany Trade & Invest GTAI Event**
- **Investing in Leipzig** hosted by the City of Leipzig
- **Engineering Region Darmstadt** hosted by the Chamber and the City of Darmstadt
- **Deloitte toolkit for Israeli-German X-Border businesses:**
New bilateral tax treaty, available innovation grants & incentive programs,
Recommended routes to onboard Israeli innovation
- **Global Fashion Tech – Made in Israel**

Please register at

<http://bit.ly/107xJDg>