

ISRAEL-GERMANY INNOVATION DAY

Monday, June 29, 2015

David Intercontinental Hotel, Tel Aviv, Israel

Coffee & Registration	
8:30 – 9:30	
Opening Session	
9.30 – 9.40	Keynote Minister Aryeh Deri <i>Israeli Minister of Economy</i>
9.40 – 9.50	Keynote Minister Sigmar Gabriel <i>German Federal Minister for Economic Affairs and Energy (BMWi), Vice-Chancellor</i>
9.50 – 10.00	Keynote Mr. Yossi Vardi – Israel Start-Up Nation <i>High-Tech Entrepreneur</i>
Business Panel I: ICT & Digital Media	
10.00 – 11.15	<p>Keynote Dr. Christian Wegner <i>Member of the Executive Board Digital & Adjacent, ProSiebenSat1</i></p> <p><u>Panel</u></p> <ul style="list-style-type: none"> • Dr. Heinrich Arnold, Senior Vice President Research and Innovation, Telekom Innovation Laboratories • Mr. Jörg Rheinboldt, Managing Director, Axel Springer Plug and Play Accelerator • Mr. Clas Neumann, Head of SAP Labs Network • Dr. Michal Tsur, Co-Founder, President & CMO, Kaltura • Dr. Christian Wegner, Member of the Executive Board Digital & Adjacent, ProSiebenSat1 <p><u>Moderator</u></p> <ul style="list-style-type: none"> • Mr. Mickey Steiner, Chairman, Betatec
Coffee Break	
11.15 – 11.30	
Business Panel II: Health Care & Life Sciences	
11.30 – 12.45	<p>Introduction Mr. Avi Hasson, Chief Scientist, Israeli Ministry of Economy</p> <p>Keynote Dr. Karl-Ludwig Kley <i>Chairman of the Executive Board, Merck</i></p>

	<p><u>Panel</u></p> <ul style="list-style-type: none"> • Dr. Anat Cohen-Dayag, <i>President and CEO, Compugen</i> • Dr. Michael Hayden, <i>President of Global R&D and Chief Scientific Officer, Teva Pharmaceutical Industries</i> • Prof. Yaacov Michlin, <i>President and CEO, Yissum</i> • Prof. Dr. Alexander Schachtrupp, <i>Chief Medical Officer, SVP Scientific Affairs, B. Braun Melsungen AG</i> <p><u>Moderator</u></p> <ul style="list-style-type: none"> • Dr. Christian Tidona, <i>Founder & Managing Director, BioMedX Innovation Center</i>
Networking Lunch	
12.45 – 14.00	
Business Panel III: Future Mobility	
14.00 – 15.15	<p>Keynote Dr. Lutz Bertling <i>CEO, Bombardier Transportation</i></p> <p><u>Panel</u></p> <ul style="list-style-type: none"> • Dr. Reinhold Hamann, <i>Automotive Technology, Automotive Systems Integration(C/AI), Robert Bosch GmbH</i> • Mr. Harald Kemmann, <i>Head of Innovation Management, RWE Effizienz GmbH</i> • Ms. Sohaila Ouffata, <i>Investment Principal, BMW i Ventures and Senior Manager Strategy, BMW Mobility Services</i> • Mr. Aviv Tzidon, <i>CEO, Phinergy</i> <p><u>Moderator</u></p> <ul style="list-style-type: none"> • Mr. Eyal Rosner, <i>Director, Fuel Choices Initiative</i>
Coffee Break	
15.15 – 15.45	
Business Panel IV: Cyber Security	
15.45 – 17.00	<p>Keynote Mr. Hinrich Völcker <i>Global Head Cyber Security, Deutsche Bank AG</i></p> <p><u>Panel</u></p> <ul style="list-style-type: none"> • Prof. Yuval Elovici, <i>Director of Deutsche Telekom Laboratories at Ben-Gurion University</i> • BG (ret.) Rami Ben Efraim, <i>Head of Government and Defense, Check Point</i> • Mr. Yoav Tzruya, <i>Partner, Jerusalem Venture Partners</i> • Prof. Dr. Michael Waidner, <i>Director, Fraunhofer Institute for Secure Information Technology</i>



	<ul style="list-style-type: none">• <i>Mr. Hinrich Völcker, Global Head Cyber Security, Deutsche Bank AG</i> <p><u>Moderator</u></p> <ul style="list-style-type: none">• <i>Dr. Orna Berry, Corporate Vice President Innovation EMC Centers of Excellence and R&D Centers, GM Israel Center of Excellence</i>
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