

Arab countries and Germany traditionally share close business ties. With approximately 400 million inhabitants and a gross domestic product of more than 2.7 trillion US dollars, the Arab world is an attractive market for business and investment.

In turn, Germany is considered to be the strongest economy in Europe and one of the largest in the world. Due to its steadily rising economy, excellent infrastructure, as well as the high competence level of its labour market, Germany presents remarkable potential for Arab-German business partnerships.

German companies avail from an excellent reputation in the Arab world and can play a valuable role as strategic partners in numerous modernization and diversification programs in the region. Arab investments in German companies are estimated at 100 billion euros over the recent decades.

To further strengthen and enlarge sustainable business relations between Germany and the Arab countries, the Ghorfa Arab-German Chamber of Commerce and Industry will host the 20th Arab-German Business Forum at The Ritz-Carlton Hotel Berlin from May 15th to 17th, 2017. The event is organized in cooperation with the Union of Arab Chambers (UAC), the League of Arab States and the Association of German Chambers of Commerce and Industry (DIHK).

This year's partner country of the event is the Sultanate of Oman. The Forum is held under the patronage of the German Federal Minister for Economic Affairs and Energy, H.E. Brigitte Zypries, who will give a keynote speech.

More than 600 leading experts and decision makers from business, politics and science will attend this high-ranking conference which has become the most essential networking platform to create new and enhance existing business relationships.

For further information please have a look at the program or visit the conference website www.business.ghorfa.de.

It would be our great pleasure to welcome you to the 20th Arab-German Business Forum in Berlin.

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In cooperation with:



Classic Partners:



With the kind support of:



Invitation
20th Arab-German
Business Forum

Partner Country: The Sultanate of Oman

May 15th-17th, 2017

The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin

www.ghorfa.de
www.business.ghorfa.de

THE ARAB-GERMAN BUSINESS FORUM PROGRAM

Monday, May 15th, 2017

18.00 h **Reception**
*at The Palmenhof-Silbersaal
Bellevuestraße 1, 10785 Berlin*

Tuesday, May 16th, 2017

08.00 h **Registration**
*at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin*

09.30 h **Opening Ceremony**

10.30 h **Networking Break**

11.00 h **Panel 1**
*Industrialization in the Arab World:
Technology Transfer, Diversity and Economic
Development*

11.00 h **Panel 2**
*Oil Price Fluctuations:
Impact on Business Relations between Germany
and the Arab World*

12.30 h **Networking Lunch**

14.00 h **Plenary**
*Arab-German Cooperation:
Economic and Political Outlook*

*Welcoming:
H.E. Dr. Peter Ramsauer
Federal Minister ret., President of the Ghorfa
Arab-German Chamber of Commerce &
Industry, Germany*

*Keynote:
H.E. Brigitte Zypries
Minister, Federal Ministry for Economic Affairs
and Energy, Germany*

14.30 h **Panel 3**
*Education and Development:
Leading Sector in the Arab World*

14.30 h **Panel 4**
*Urban Planning and Environment:
Sustainability for a Better Future*

16.00h **Networking Break**

16.30h **Panel 5**
*Infrastructure Megaprojects:
Building the Future*

16.30h **Panel 6**
*Women Perspectives:
Digitalization, Diversity and Development*

19.30h **Gala Dinner**
*at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin*

Wednesday, May 17th, 2017

09.00 h **Registration**

09.00 -14.00 h **B2B Meetings**

09.30 h **Panel 7**
*The Sultanate of Oman:
A Stable Hub for Investment and Business*

11.00 h **Networking Break**

11.30 h **Panel 8**
*Economic Diversification in Arab Countries:
Chances and Challenges*

13.00 h **Networking Lunch**