

# Deutsches Eigenkapitalforum

23 – 25 November 2015  
Frankfurt / Main

Floorplans  
Programme Overview

Main sponsors



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Monday, 23 November 2015 – Analysts' Conferences, Level E1

Room	London	Madrid	Milan	Oslo	Paris	Zurich	Room	
10:00	Welcome Speech – Plenum							10:00
10:30	exceet Group SE*	Merck KGaA	Integer.pl SA	Affimed N.V.		migme Limited	10:30	
11:00	Sartorius AG	Dürr Aktiengesellschaft	Softing AG	Eckert & Ziegler [...] AG	KTG Energie AG	Hawesko Holding AG	11:00	
11:30	init [...] AG	Deutsche Börse AG	PVA TePla AG*	BB Biotech AG*	PNE WIND AG*	CEWE KGaA	11:30	
12:00	Lunch Break: Time for networking and opportunity to visit the exhibition							12:00
13:00	S&T AG	Wacker Chemie AG	Advanced Vision Technology	Transgene S.A.	Heliocentris [...] AG*	artnet AG	13:00	
13:30	LifeWatch AG	Wincor Nixdorf AG	SLM Solutions Group AG	MagForce AG	Daldrup & Söhne AG*	Einhell Germany AG*	13:30	
14:00	CARBIOS S.A.	TLG IMMOBILIEN AG	FrancoTyp-Postalia Holding AG	WILEX AG	SFC Energy AG	DEAG [...] AG*	14:00	
14:30	euromicon AG*	comdirect bank AG	MBB SE*	4SC AG	Phoenix Solar AG	SYZGY AG	14:30	
15:00	Coffee Break: Time for networking and opportunity to visit the exhibition							15:00
15:30	Intershop Communications AG	C-QUADRAT Investment AG *	SINGULUS TECHNOLOGIES AG	Abivax S.A.	OTI Greentech Group AG	TAKKT AG	15:30	
16:00	SNP [...] AG*	Ferratum Oyj	SURTECO SE	Ergomed plc.	2G Energy AG	ZEAL Network SE	16:00	
16:30	Store Electronic Systems SA	FinTech Group AG	WashTec AG	SYGNIS AG	ZhongDe Waste Technology AG	zooplus AG	16:30	
17:00	ecotel communication ag	JDC Group AG*	Progress-Werk Oberkirch AG*	Probiobdrug AG	GLOBAL ECOPOWER	Snowbird AG	17:00	
17:30	Piteco Spa	German Startups Group [...]	SMT Scharf AG	amp biosimilars AG	Energiekontor AG		17:30	
18:00	SOLUTIONS30 SE		paragon AG		CHORUS Clean Energy AG		18:00	

\* Presentation in German

Tuesday, 24 November 2015 – Analysts' Conferences, Level E1

Room	London	Madrid	Milan	Oslo	Paris	Zurich	Room	
09:00	RIB Software AG	IVU Traffic Technologies AG*	Nanogate AG	PAION AG		HOCHDORF Holding AG*	09:00	
09:30	Elmos Semiconductor AG	GK Software AG	OHB SE	Verona Pharma plc	SKW [...] Holding AG	Lotto24 AG	09:30	
10:00	LPKF Laser & Electronics AG	ATOSS Software AG	SÜSS MicroTec AG	Erytech Pharma S.A.	SRV Yhtiöt Oyj	bet-at-home.com AG*	10:00	
10:30	STRATEC Biomedical AG	TOMORROW FOCUS AG	First Sensor AG*	MorphoSys AG	ADLER Real Estate AG	mybet Holding SE*	10:30	
11:00	Klöckner & Co SE	All for One Steeb AG	ISRA VISION AG	Newron Pharmaceuticals S.p.A.	DEMIRE [...] AG	Borussia Dortmund [...]	11:00	
11:30		Nexus AG	Basler AG	Epigenomics AG	WCM [...] AG	Berentzen-Gruppe AG	11:30	
12:00	Lunch Break: Time for networking and opportunity to visit the exhibition							12:00

13:00	Nemetschek AG	InVision Aktiengesellschaft	ROFIN-SINAR Technologies Inc.	Biofrontera AG*	ISARIA Wohnbau AG*	Neue ZWL [...] GmbH*	13:00	
13:30	Pfeiffer Vacuum Technology AG	CENIT AG	GRENKELEASING AG	co.don AG*	Fair Value REIT-AG	Asklepios Kliniken GmbH	13:30	
14:00	CropEnergies AG	Mensch und Maschine [...] SE*	Viscom AG	Formycon AG*	HELMA Eigenheimbau AG*	EYEMAXX Real Estate AG*	14:00	
14:30	Evotec AG*	PSI Aktiengesellschaft	KROMI Logistik AG	aap Implantate AG	Publity AG*	Enterprise Holdings Limited	14:30	
15:00	Coffee Break: Time for networking and opportunity to visit the exhibition							15:00
15:30	CANCOM SE	USU Software AG	Schaltbau Holding AG	MOLOGEN AG		VST [...] AG*	15:30	
16:00	GFT Technologies AG	msg life ag*	GESCO AG	Neovacs S.A.		ETERNA Mode GmbH	16:00	
16:30		Reply SpA	Masterflex SE*			Rickmers Holding AG	16:30	
17:00		adesso AG	technotrans AG*			Peach Property Group*	17:00	
17:30		SinnerSchrader AG	ITN Nanovation AG*			gamigo AG	17:30	
18:00			CENTROTEC Sustainable AG				18:00	

\* Presentation in German

Wednesday, 25 November 2015 – Analysts' Conferences, Level E1

Room	London	Madrid
10:00	Evolva Holding SA	Uniwheels AG
10:30	Ahlers AG	GRAMMER AG
11:00	KTG Agrar SE*	
11:30	Leifheit AG	MLP AG*
12:00	Lunch Break: Time for networking and opportunity to visit the exhibition	
13:00	Constantin Medien AG*	Deutsche Beteiligungs AG
13:30	Highlight Communications AG	DF Deutsche Forfait AG*
14:00	Bastei Lübbe AG*	Hypoport AG*
14:30	telegate AG	mutares AG
15:00	Coffee Break: Time for networking	
15:30	PANTALEON Entertainment AG*	AURELIUS AG
16:00		FinLab AG*
16:30		AutoBank AG*

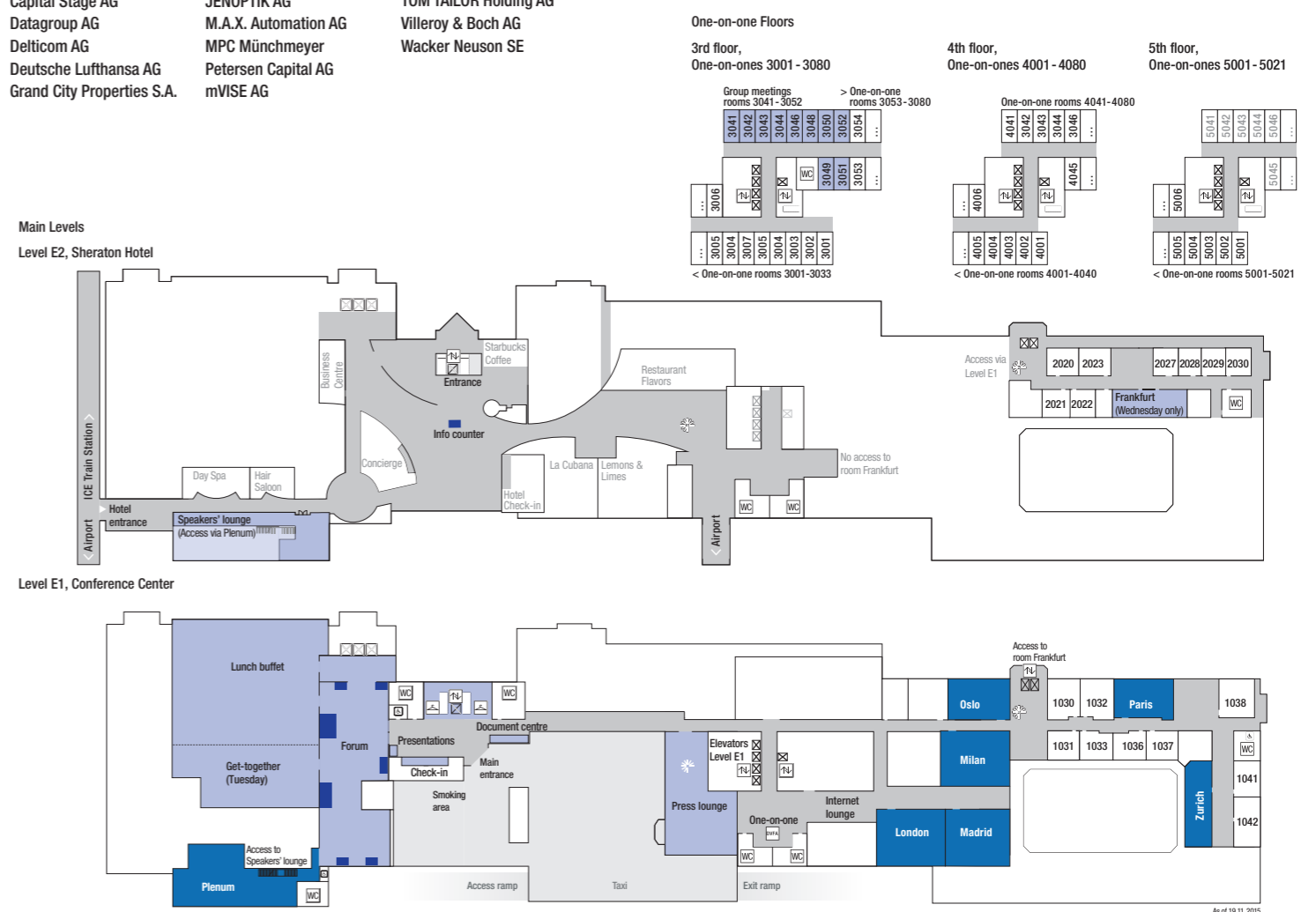
Presentations of Non Listed Companies, Level E1

Room	Oslo	Paris	Plenum
10:30	Apogenix GmbH*	SugarShape GmbH	
10:45	Phenix Pharmaceuticals AG	Setlog GmbH	
11:00	c-Lecta GmbH*	Celonis GmbH	
11:15	Subitec GmbH	Regiondo GmbH	
11:30	Protagen AG	Auctionata AG	
11:45	CorTec GmbH	The Mobility House GmbH*	
12:00	Lunch Break: Time for networking and opportunity to visit the exhibition		
13:00	Personal Medsystems GmbH	MapCase Media GmbH	
13:15	B.R.A.I.N. AG	SBC Deutschland GmbH*	
13:30	Solitem GmbH	ENTRADE Energiesysteme AG	
13:45		Softdistribution GmbH	
14:00		Baby Stars GmbH	
14:15		frizle AG*	
14:30		Visio Services International Ltd	Ströer Media SE
14:45		Ethon GmbH*	smaato Inc.
15:00	Coffee Break: Time for networking		
15:30		ROCKETHOME GmbH	NFON AG
			BillPay GmbH
			GetSafe - Plan Forward GmbH

\* Presentation in German

The following companies are available for One-on-one meetings only:

- 7C Solarparken
- Adler Modemärkte AG
- Capital Stage AG
- Datagroup AG
- Delticom AG
- Deutsche Lufthansa AG
- Grand City Properties S.A.
- Hannover Rück SE
- INDUS Holding AG
- JENOPTIK AG
- M.A.X. Automation AG
- MPC Münchmeyer
- Petersen Capital AG
- mVISE AG
- PA Power Automation AG
- Software AG
- TOM TAILOR Holding AG
- Villeroy & Boch AG
- Wacker Neuson SE



**Monday, 23 November 2015 – Detailed Forum Programme – Plenum**

10:00 am	<b>Welcome Speech</b>
Chair: Frank-Henning Christian Klaas, Managing Director, Deutsche Börse AG	
Carsten Kengeter, CEO Deutsche Börse AG	Dr. Ingrid Hengster, Executive Board Member KfW Bankengruppe

10:30 am	<b>The Financing of German SMEs While Considering the Capital Market Union</b>
Chair: Stefan Wolff, Economic Journalist	

For historical reasons, German SMEs finance themselves primarily through banks. Due to the increasing capital requirements for banks, companies are likely to become more dependent on a functioning capital market in the future. A single European framework for financing through the public capital market contributes to a more efficient distribution of capital to SMEs and improves Europe's position as a business location against competition.

11:30 am	<b>The Entrepreneur: Modern Leadership: Self-Motivation and Endurance</b>
At this presentation, the entrepreneurs and employees can get an insight into new perspectives of high performance sports in terms of motivation. They will receive tips on how to strengthen or regain self-motivation. For example, one should, from time to time, monitor the performance of competitors and be guided by the best. The contact with other	entrepreneurs and exchange of experiences can also be very useful in order to increase ones motivation. An experienced long-distance runner will present successful overcoming strategies for motivation lows.  Speaker: Jürgen Mennel, Ultra-Marathoner

12:00 pm	<b>Lunch Break</b> – Time for networking and opportunity to visit the exhibition
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1:30 pm	<b>Behaviour and Preferences of German Shareholders</b>
The Deutsche Aktieninstitut presents the results of various surveys among German investors – shareholders as well as non shareholders.	Speaker: Dr. Franz-Josef Leven, Deputy General Manager, Deutsches Aktieninstitut e.V.

**Tuesday, 24 November 2015 – Detailed Forum Programme – Plenum**

10:00 am	<b>Corporate Finance 2020 – Prospects and Challenges</b>
Keynote and Chair: Dr. Peter Güllmann, Board Spokesman Bundesverband Deutscher Kapitalbeteiligungsgesellschaften (BVK)	

Currently medium-sized and large enterprises can profit from an increasingly wide range of financing offers due to the low interest rates and an increased investment pressure. Nevertheless, such companies face the challenge to find suitable partners and their perfect financing structure to generate a successful corporate future. What benefits and opportunities does the spectre of financing offers provide to medium-sized and large companies in the current and future market conditions? How will the corporate finance develop at the	largest European business location in medium- and long-term? What is the future role of established and new equity-based offers in addition to debt financing for companies?  Speakers: Marko Maschek, Partner, PINOVA Capital GmbH  Norman Thom, Managing Director CLARUS Films GmbH  Michael Vogt, Member of the Executive Board VR Equitypartner GmbH
11:00 am	<b>Are Bonds Still En Vogue?</b>
Chair: Stefan Wolff, Economic Journalist	

For growing and medium-sized companies, issuing a corporate bond is a possible financing method and often the first step to the capital market. This type of corporate financing has evolved from the two pillars, bank credit and equity, to a third pillar, debt

**2:00 pm Current Trends and Developments in the Capital Market Communication**

Capital markets communication is an important topic for listed companies or if they are contemplating an IPO. Various parties are involved and contribute advice from their specific perspectives. Timing, scope of information and at least whether or not there is a need to inform the market is prepared and decided by the company itself, communication advisers, lawyers and bankers. Finally, investors and the public will digest the information and decide whether or not and how to react. The company communicates through press and ad-hoc announcements or regular interim reports etc. as well as interactive tools like conferences, investor meetings and roadshows or site visits. The panel will discuss recent trends and developments and offers insights from issuers, advisers, bankers, lawyers and investors point of view.  Speakers: Carolin Amann, Managing Director FTI Consulting  Elmar Baur, Director IR Tele Columbus AG  Jörg Heineke TAO Capital GmbH  Harald Kinzler, Managing Director CNC - Communications & Network Consulting AG  Markus Pfüller, Lawyer, Partner SZA Schilling, Zutt & Anshütz Rechtsanwalts AG
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3:00 pm	<b>Coffee Break</b> – Time for networking and opportunity to visit the exhibition
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3:30 pm	<b>Quarterly Reporting – Quo Vadis?</b>
Chair: Kay Bommer, General Manager, DIRK - Deutscher Investor Relations Verband e.V.	

After eliminating the legal obligation of listed companies to report on a quarterly basis, the stock exchange council of the FWB adopted new rules in November for Prime Standard listed companies. Within the framework of this discussion, the backgrounds and impacts of this new regulation on quarterly reporting will be discussed.	Speakers: Dr. Julia Backmann, Vice President Legal BVI e.V.  Renata Bandov, Head of Listing Services Deutsche Börse AG  Thomas Meier, Portfolio Manager, MainFirst Bank AG  Guido Pickert, Head of Investor Relations Aixtron SE
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**Current Developments of Crowdfunding in Germany and Europe (cont.)**

Crowdfunding and experienced an ever greater attention and recognition as an alternative to start-up financing. The middle class also increasingly looks towards swarm financing. The podium with renowned experts from the crowdfunding scene discusses among other things the effects of retail investor protection law on the German market, the transparency requirements on the platforms, the possibility of creating a secondary market and the potential integration of stock markets or Multilateral Trading Facilities (MTFs), as well as the challenges in the globalization of the crowdfunding markets in Europe.	Speakers: Oliver Gajda, Co-Founder European Crowdfunding Network  Robert Michels, Partner Dentons Europe LLP  Jens-Uwe Sauer, Chairman Seedmatch GmbH  Dr. Dominik Steinkühler, CEO Lendico Global Services GmbH
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**2:00 pm Merger and De-Merger Structures in Cooperation with Listed Companies**

Transactions, in particular M & A transactions involving listed companies, differ in many ways from transactions with "private" companies (mostly LLCs). In addition to the economic interests of the parties it is necessary to meet the requirements of company law and capital market needs. This applies to both acquisition and sale. The workshop deals with various design options for the merger of two companies (Merger) and spin-off and	sale of assets (De-merger), respectively, with the participation of listed companies in particular from the viewpoints of practicality, contesting risks and transaction security.  Speakers: Dr. Lars-Gerrit Lüßmann, Partner Christoph F. Vaupel, Partner Taylor Wessing Partnerschaftsgesellschaft mbB
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credit and equity, to a third pillar, debt capital through capital market bonds. This is especially important in the case of the banks' changed lending policy due to strict legal requirements, such as Basel III. There are many examples of successful medium-sized companies, which are active in the corporate bonds market. However, the market for corporate bonds is in a consolidation with corporate bonds, where both potentials and challenges are shown.

12:00 pm	<b>Lunch Break</b> – Time for networking and opportunity to visit the exhibition
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1:00 pm	<b>Current Developments of Crowdfunding in Germany and Europe</b>
Chair: Dr. Michael Gebert, Crowdsourcing Verband, Chairman and Co-Founder	

**Wednesday, 25 November 2014 – Detailed Forum Programme – Plenum**

10:00 am	<b>Keynote Speech</b>
Speaker: Daniel Klein, Co-Founder & CEO, SumUp Payments Ltd.	

**10:20 am Live Hacking – A Different Take on IT Security**

Learn how your competitors are able to discover your business plan and your strategic papers with little effort and money. Passwords and smartphones will be hacked in real time, and invisible metafiles from documents will be disclosed. What does a hacker need to start his job? Don't merely think about tangled cables, a vast number of screens and perfect technical equipment – all a hacker needs is a laptop, some little gadgets and, if necessary, a purchased virus. Cracking passwords with the help

10:50 am	<b>Financing Desert Germany – Alternative Ways to Finance Growth</b>
Chair: Stefan Wolff, Economic Journalist	

The presentation gives an introduction on the different methods of financing when it comes to young and high-growth companies. The approaches will cover start-up and early-stage financing as well as companies in the later-stage phase. A focus of this presentation will be the Deutsche Börse Venture Network which started this summer and connects investors and pre-listed companies on its matching platform.	Speakers: Albrecht Deißner, Director of Equity Financing, KfW Bankengruppe  Rainer Gärtlein, Representative of INVEST Bundesamt für Wirtschaft und Ausfuhrkontrolle  Eric Leupold, Director - Head of Section Issuer & Primary Market Relations Deutsche Börse AG  Karlheinz Schmelig, Managing Partner Creathor Venture Management GmbH
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**11:30 am Exit Strategies: The Journey from Zero to IPO**

Start-ups should keep many exit options open. Since the successful IPOs of young growth-companies, the IPO becomes a realistic strategic option for start-ups to finance innovation and growth, win and hold key persons in the company and to grow faster through alliances. With the right setup from the beginning, companies are able to be fast, flexible and ready for the capital market and find the right moment for going public. However, the company should also prepare itself for	other exit options. Good reasons to find out in the workshop how you create an „exit readiness“ in your start-up right from the beginning – and not just wait for it till your first investor talks.  Speakers: Michael Adolf, Partner Transaction Tax EY Peter Lennartz, Partner, Head Start-up Initiative EY
12:00 pm	<b>Lunch Break</b> – Time for networking and opportunity to visit the exhibition

**1:00 pm Keynote Speech: Crowdsourcing the Future: The Building of the Hyperloop**

The presentation is about what makes hyperloop the most advanced transportation system and how we are building it. It is powered by the unique collaboration platform JumpStartFund, with a core team of over 420 members that include professionals, engineers and designers with backgrounds from some of the

**two companies (Merger) and spin-off and Partnerschaftsgesellschaft mbB**

2:30 pm	<b>IPO Readiness: What is Important in Practice?</b>
Chair: Dr. Steffen Eube, Partner Corporate Finance, BDO AG	

IPO readiness is more than the preparation for the IPO itself. It involves the identification of potential problems in the area of organisation and corporate structure as well as to provide solutions before the actual IPO. The aim is to support the company in maximising the company's value, to plan the IPO process properly and to prepare the company for life as a listed	company and to minimize the risk that might arise due to process delays, interruptions or loss of confidence suffered by the value of the company.  Speaker: Tobias Haerle, Senior Manager, BDO AG Wirtschaftsprüfungsgesellschaft
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3:00 pm	<b>Coffee Break</b> – Time for networking and opportunity to visit the exhibition
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**Crowdsourcing the Future: The building of the Hyperloop (cont.)**

most esteemed organizations in the world. The first track will be built in 2016 at Quay Valley, California.  
  
Speaker: Dirk Ahlborn, CEO, Hyperloop Transportation Technologies Inc.

**1:30 pm Start-Up Meets Old Economy – How Can I Launch My Start-Up in Traditional Sectors Successfully?**

Chair: Andreas E. Mach, Managing Partner, ALPHAZIRKEL	
Through technological changes and innovative ideas, today's startup scene has changed many traditional business models of middle class companies. Nevertheless, the old economy can still be an interesting entry market for young startup companies: the supply of capital and experience can provide start-ups with new growth and image boosts.	
Speakers: Prof. Dr. Julian M. Kawohl, Hochschule für Technik und Wirtschaft (HTW) Berlin	Yann Maurer, COO Regiondo GmbH  Daniel Thung, Co-Founder brillen.de Optik AG

2:30 pm	<b>Industry 4.0 – Pitch of Selected Companies</b>
Felix Ilse, CEO TEATOX GmbH	Daniel Thung, Co-Founder brillen.de Optik AG

2:30 pm	<b>Industry 4.0 – Pitch of Selected Companies</b>	
Pitch 1: Christian Schmalzl, CEO Ströer Media SE	Pitch 2: Ragnar Kruse, CEO smaato Inc.	Pitch 3: Jens Blomeyer, CTO NFON AG

3:00 pm	<b>Coffee Break</b> – Time for networking and opportunity to visit the exhibition
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3:30 pm	<b>Are FinTechs the Better Banks?</b>
Keynote and Chair: Steffen von Blumröder, Head of Banking, Financial Services & FinTechs, Bitkom e.V.	

According to current market researches, there are about 12,000 start-ups which are proceeding to revolutionise the worldwide finance sector. In addition to FinTechs, there are also internet pure players, mobile operators and credit card companies that would like to have a slice of the cake. None of these market players like to be a fully traditional commercial bank, but claim small segments of the business for themselves. Whether mobile payment, crowd investing, peer-to-peer-transfers or personal finance and wealth management, in the future, banks will have to give off more than a third of their revenues to new competitors. Did the traditional financial institutions al-	ready miss the current trends? And what do these changes mean for companies and investors?  Speakers: Johannes Cremer, Managing Director moneymeets GmbH  Holger Hohrein, CFO comdirect bank AG  Dr. Clemens Krause, CFO Ferratum Group  Andreas Kupke, CFO FFG Finanzcheck Finanzportale GmbH
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**4:30 pm FinTech – Pitch of Selected Companies**

In 10-minute presentations, FinTech company representatives will talk about what makes them successful.	Pitch 1: Dr. Nelson Holzner, CEO BillPay GmbH	Pitch 2: Christian Wiens, Co-Founder GetSafe - Plan Forward GmbH
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